

Paws in the Park Sponsorship



Paws in the Park is the largest fundraiser of the year for Helping Hands Humane Society (HHHS). The event benefits over 9,000 animals that are admitted to HHHS each year. Funds raised help HHHS provide proper care and attention to the abandoned animals of the community. The event will be held September 17, 2011 at Gage Park from 9:00 am to 12:00 pm.

Animal shelters such as HHHS provide an important opportunity for the development of the human/animal bond. This bond has grown more important as our society has developed a strong value towards companion animals. This value has made animals more than just possessions, they are now family members. This new breed of family member finds themselves providing their family with psychological and emotional benefits, teaching responsibility and allowing the development of compassion. Animal shelters are the new resource for future family members and, as research has proven, pets can make their families healthier and happier.

The companion animal industry is a billion dollar industry. People travel with their pets, make funeral arrangements for their pets and provide the best medical care for them. Animals are a significant part of our lives. Paws in the Park permits an exciting outlet for celebrating this bond.

As a sponsor, you will have immediate exposure to the hundreds of people who attend Paws in the Park. The sponsorship opportunities are designed to offer your business the greatest visibility and advertising. Paws in the Park attracts people and pets from across Northeast Kansas. It is the highest attended event of the year for HHHS. Consider supporting this pet event in Topeka while advertising your business to the thousands of HHHS supporters.

If you would like to be a sponsor of Paws in the Park, please complete the following form and return to HHHS by July 30, 2011. For additional questions, please contact Jayme at (785) 233.7325 or jaymew@hhhstopeka.org.

Thank you for considering helping those who cannot help themselves!



Paws in the Park Sponsor Application



Please select your sponsorship:

- Most Valuable Pup** \$5000+
Name & logo of business in all radio, TV, web and print advertising/promotions plus:
- Top Dog** \$2,500—\$4,999
Name & logo of business in all print advertising, recognition on day of event, plus:
- Big Dog** \$1,000—\$2,499
Business logo on event T-shirts, brochures or business cards in event Doggie Bags, plus:
- Best Friend** \$500—\$999
Samples or coupons in event Doggie Bags, free booth space at Paws in the Park plus:
- Tail Wagger** \$100—\$499
Individual or company name will appear in HHHS newsletter.

State of Kansas Sales Tax Identification Number for booth space only _____

***Sponsorships of \$1,000 or more - please email your logo to jaymew@hhhstopeka.org before 7/30/11**

Please complete the following information:

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Email: _____

Payment Information (make checks payable to HHHS-Paws in the Park)

Payment Options (circle one):
 Cash Check Credit Card **Total Amount: \$** _____

Credit Card type (circle one):
 Visa Mastercard Discover American Express

Card #

Exp. Date: ____ / ____

Note: If billing address of credit card is different from address listed above, please include billing address below:
 Street Address: _____
 City/State: _____ Zip Code: _____

Cardholder's signature: _____